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APPENDICES

APPENDIX A
LIST OF INTERVIEW

Date	Organization	Interviewee
September 13, 2007	Thailand Environment Institute (TEI)	Dr.Pongvipa Lohsomboon (Director of the Business and Environment Program) Mr.Pathom Chaiyapruksathon (Manager of the Green Label Program)
December 15, 2007	Community-Shared Agriculture (CSA) Group	Ms.Raweewan Sritong
January 16, 2008	Wonderworld Products Company Limited	Mr.Suthichai Eamcharoenying (Managing Director)
February 11, 2008	Corporate Social Responsibility (CSR) Promotion Center	Mr.Chinchai Sheecharoen
February 12, 2008	Bangchak Petroleum Public Company Limited	Ms.Chongprode Kochaphum (Environment Division Manager)

APPENDIX B

SAMPLE QUESTIONS

For all organizations:

- 1) Since the promotion of the practice of CSR, has Thai businesses become more environmentally aware?
- 2) The concept of CSR has its origin in the west, now that it is transferred to the context of Thai society, have there been any changes to the concept?
- 3) Do you think the Thai government has done enough to promote CSR?
- 4) Who is the most influential actor regarding CSR practice: the public sector, businesses, civil society or pressure from overseas?

For business organization:

- 5) What kind of CSR activity is done at your organization?
- 6) Does the practice of CSR give your company a competitive advantage/disadvantage?
- 7) Has the company ever received aid or any kind of promotion from the government?
- 8) Have you met with any difficulties (ex. in accessing certifications)?

For the public sector:

- 9) How do you provide incentives for CSR practice?
- 10) Have there been different reactions between large and small businesses (towards the promotion of CSR practice)?



BIOGRAPHY

Chayanin Wangsai was born in Tokyo in 1979. She grew up in Bangkok, Thailand, where she graduated from Rajini School in 1998. She then continued her studies at the Faculty of Arts, Silpakorn University, in the province of Nakhon Pathom. After graduating in 2002 with a B.A. in philosophy, Chayanin went on to spend the next few years in Japan, where she studied Japanese language and volunteered at the Consular Division of the Royal Thai Embassy. During her stay in Japan, friends working in a fair trade company interested her in how the right business practice can be a tool to improve social and environmental conditions in developing countries, leading to her subsequent interest in the CSR movement in Thailand. Chayanin currently lives with her family in Bangkok.