## **CHAPTER VII**

## RECOMMENDATIONS

Motorcycle road traffic accidents in Lao. P.D.R are increasing, both the number of reported accidents and the severity of injuries. It is harmful for health, causes economic loss and indicates social changes among Lao people, especially among adolescents.

Considering the consequences of motorcycle accidents, it is important to find ways to address the situation and control this growing problem. Although various strategies have been developed in Western countries, these seem not suitable for developing countries. Country specific situations in terms of social, political and economic conditions need to be considered.

Based on the findings in this study following recommendations can be made for the planning of health promotion interventions:

- High school students are an important target group for health promotion action on road traffic accidents. This because adolescents are facing social changes and they are the future of their community.
- 2. Health promotion interventions on safe roads should emphasize for motorcyclists on (a) consistent helmet-use, (b) compliance with road traffic code and last but not least (c) the risks of driving after drinking.

- 3. Whenever feasible, health promotion on safe motorcycle driving should be included in the high school curricula. School-based health promotion should include both health educative information on risk behavior and building life-skills including peer support. An alternative would be to bring in health promoters who could address extra curricular health promotion on motorcycle accidents.
- 4. To ensure effectiveness, health promotion interventions addressing motorcycle accidents require inter-sector support. For example in absence of law and traffic code enforcement health promotion efforts are undermined. Therefore active cooperation with police authorities is needed in terms of driving license control, traffic code violations control and control measures on alcohol abuse among vehicle drivers.
- Mass communication media such as newspapers, national TV and radio broadcasting support is another crucial factor to address the growing motorcycle accidents.
- 6. In addition support could be sought from the private sector (public entertainment places) to control driving after drinking.